

ORDER



Orders
Order / Rev: 45070
Alt Order #: 27665835
Product Desc: TV
Estimate: 1468
Flight Dates: 03/07/22 - 03/27/22
Original Date / Rev: 01/20/22 / 03/07/22
Order Type: GENERAL

KLKN-TV

Primary AE: Katz Washington, D.C.
Sales Office: DC
Sales Region: National

Agency
Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 815 Grandview Ave., Ste. 600
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Brett Lindstrom for Governor
Demographic: A18+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-05

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/27/22	149	\$20,335.00	\$17,284.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	149	\$20,335.00	\$17,284.75	0.00
Totals	149	\$20,335.00	\$17,284.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	03/14/22	03/25/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	MTWTF--	:30	5	\$175.00	P-04	0.00	NM	10	\$1,750.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/22	03/20/22	MTWTF--		5				\$175.00		0.00			
		Week: 03/21/22	03/27/22	MTWTF--		5				\$175.00		0.00			
N 2	KLKN	03/14/22	03/25/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	MTWTF--	:30	5	\$105.00	P-04	0.00	NM	10	\$1,050.00
COMMENTS APPLY TO SUB LINES A THRU A KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/22	03/20/22	MTWTF--		5				\$105.00		0.00			
		Week: 03/21/22	03/27/22	MTWTF--		5				\$105.00		0.00			
N 3	KLKN	03/14/22	03/25/22	Good Morning America Good Morning America	CM	7a-9a	MTWTF--	:30	5	\$105.00	P-04	0.00	NM	10	\$1,050.00
COMMENTS APPLY TO SUB LINES A THRU A Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/22	03/20/22	MTWTF--		5				\$105.00		0.00			
		Week: 03/21/22	03/27/22	MTWTF--		5				\$105.00		0.00			
N 4	KLKN	03/14/22	03/25/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	MTWTF--	:30	5	\$225.00	P-04	0.00	NM	10	\$2,250.00

Order / Rev: 45070
 Alt Order #: 27665835
 Flight Dates: 03/07/22 - 03/27/22

Advertiser: Brett Lindstrom for Governor
 Product Desc: TV
 Estimate: 1468

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/22	03/20/22	MTWTF--					5	\$225.00		0.00			
		Week: 03/21/22	03/27/22	MTWTF--					5	\$225.00		0.00			
N 5	KLKN	03/14/22	03/25/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	MTWTF--	:30	5	\$25.00	P-04	0.00	NM	10	\$250.00
COMMENTS APPLY TO SUB LINES A THRU A General Hospital															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/22	03/20/22	MTWTF--					5	\$25.00		0.00			
		Week: 03/21/22	03/27/22	MTWTF--					5	\$25.00		0.00			
N 6	KLKN	03/14/22	03/25/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	MTWTF--	:30	5	\$175.00	P-04	0.00	NM	10	\$1,750.00
COMMENTS APPLY TO SUB LINES A THRU A Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/22	03/20/22	MTWTF--					5	\$175.00		0.00			
		Week: 03/21/22	03/27/22	MTWTF--					5	\$175.00		0.00			
N 7	KLKN	03/14/22	03/25/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	MTWTF--	:30	5	\$75.00	P-04	0.00	NM	10	\$750.00
COMMENTS APPLY TO SUB LINES A THRU A Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/22	03/20/22	MTWTF--					5	\$75.00		0.00			
		Week: 03/21/22	03/27/22	MTWTF--					5	\$75.00		0.00			
N 8	KLKN	03/14/22	03/25/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	MTWTF--	:30	5	\$250.00	P-04	0.00	NM	10	\$2,500.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/22	03/20/22	MTWTF--					5	\$250.00		0.00			
		Week: 03/21/22	03/27/22	MTWTF--					5	\$250.00		0.00			
N 9	KLKN	03/14/22	03/25/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	MTWTF--	:30	5	\$60.00	P-04	0.00	NM	10	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/22	03/20/22	MTWTF--					5	\$60.00		0.00			
		Week: 03/21/22	03/27/22	MTWTF--					5	\$60.00		0.00			
N 10	KLKN	03/13/22	03/27/22	Ch 8 News Sun at 10p Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$300.00	P-04	0.00	NM	3	\$900.00
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/07/22	03/13/22	-----S					1	\$300.00		0.00			
		Week: 03/14/22	03/20/22	-----S					1	\$300.00		0.00			
		Week: 03/21/22	03/27/22	-----S					1	\$300.00		0.00			
N 11	KLKN	03/13/22	03/27/22	This Week This Week	CM	8a-9a	-----S	:30	1	\$75.00	P-04	0.00	NM	2	\$150.00
This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/07/22	03/13/22	-----S					1	\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLKN	03/07/22-03/13/22		This Week		8a-9a	-----Su	:30		(\$75.00)		0.00	NM		
See MG 15.4, 15.5, 15.6, 15.7 [No Avail] Preempt															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/22	03/20/22	-----S					1	\$75.00		0.00			
		Week: 03/21/22	03/27/22	-----S					1	\$75.00		0.00			
N 12	KLKN	03/12/22	03/26/22	Ch 8 News Sat at 10p Ch 8 News Sat at 10p	CM	10p-1035p	-----S-	:30	1	\$175.00	P-04	0.00	NM	3	\$525.00
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/07/22	03/13/22	-----S-					1	\$175.00		0.00			

Order / Rev: 45070
Alt Order #: 27665835
Flight Dates: 03/07/22 - 03/27/22

Advertiser: Brett Lindstrom for Governor
Product Desc: TV
Estimate: 1468

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/07/22		03/07/22	03/13/22	-----S					1	\$125.00		0.00			
Week: 03/14/22		03/14/22	03/20/22	-----S					1	\$125.00		0.00			
Week: 03/21/22		03/21/22	03/27/22	-----S					1	\$125.00		0.00			
N 20	KLKN	03/09/22	03/11/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	--WTF--	:30	3	\$175.00	P-04	0.00	NM	3	\$525.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/07/22		03/13/22	--WTF--					3	\$175.00	0.00					
N 21	KLKN	03/09/22	03/11/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	--WTF--	:30	3	\$105.00	P-04	0.00	NM	3	\$315.00
COMMENTS APPLY TO SUB LINES A THRU A KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/07/22		03/13/22	--WTF--					3	\$105.00	0.00					
N 22	KLKN	03/09/22	03/11/22	Good Morning America Good Morning America	CM	7a-9a	--WTF--	:30	3	\$105.00	P-04	0.00	NM	3	\$315.00
COMMENTS APPLY TO SUB LINES A THRU A Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/07/22		03/13/22	--WTF--					3	\$105.00	0.00					
N 23	KLKN	03/09/22	03/11/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	--WTF--	:30	3	\$225.00	P-04	0.00	NM	3	\$675.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/07/22		03/13/22	--WTF--					3	\$225.00	0.00					
N 24	KLKN	03/09/22	03/11/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	--WTF--	:30	3	\$25.00	P-04	0.00	NM	3	\$75.00
COMMENTS APPLY TO SUB LINES A THRU A General Hospital															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/07/22		03/13/22	--WTF--					3	\$25.00	0.00					
N 25	KLKN	03/09/22	03/11/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	--WTF--	:30	3	\$175.00	P-04	0.00	NM	3	\$525.00
COMMENTS APPLY TO SUB LINES A THRU A Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/07/22		03/13/22	--WTF--					3	\$175.00	0.00					
N 26	KLKN	03/09/22	03/11/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	--WTF--	:30	3	\$75.00	P-04	0.00	NM	3	\$225.00
COMMENTS APPLY TO SUB LINES A THRU A Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/07/22		03/13/22	--WTF--					3	\$75.00	0.00					
N 27	KLKN	03/09/22	03/11/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	--WTF--	:30	3	\$250.00	P-04	0.00	NM	3	\$750.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/07/22		03/13/22	--WTF--					3	\$250.00	0.00					
N 28	KLKN	03/09/22	03/11/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	--WTF--	:30	3	\$60.00	P-04	0.00	NM	3	\$180.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/07/22		03/13/22	--WTF--					3	\$60.00	0.00					
Totals													149	\$20,335.00	

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27665835	Changes as of: 3/7/2022 at 10:33 AM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 321/373/1468	Flight: 3/7/22 - 3/27/22	Station: KLN	Con Type: POLITICAL/VOTE
Agency: MEDIUM BUYING LLC	Advertiser: Brett Lindstrom for Governor	Market: Lincoln&Hsing-Kmy-Pls DMA	Total \$: \$20,335.00
815 Grandview Ave Suite 600 COLUMBUS, OH 43215	Product: TV	Office: WASHINGTON	Total Spots: 149
	Agency Order #: 11310807	Service: Nielsen	Total CPP: \$0.00
	Buyer: Lloyd, Dillon	Primary Demo:	Total GRP:
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342	Traffic #: 45070
	Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	3/7	3/14	3/21	3/7 - 3/21	Total Spots	Total \$	CPP*	GRP*
MSD 11	Su 8a-9a		This Week	\$75.00	30	1	0	1		2	\$150.00	\$0.00	0.0
MSD 15	Su 5p-5:30p		ABC News-Sun	\$100.00	30	1	0	1		2	\$200.00	\$0.00	0.0
MGD 29	M-F 10:35p-11:35p		Jimmy Kimmel	\$50.00	30	3	0	0		3	\$150.00	\$0.00	0.0
MGD 30	M-F 1p-2p		General Hospital	\$25.00	30	0	1	0		1	\$25.00	\$0.00	0.0
TOTALS:					38	56	55			149	\$20,335.00	\$0.00	0.0

Makegood Comments

Date/Time	Action	Added by	Comment
03/07/22 10:33 AM	Sent To Rep	Joy Wenn	See spots n/a due to P4 & higher rates needed. See MG on lines 29-30